

## Marketing and Communications Internship: Summer 2024

Company: Lymphoma Coalition

Location: Remote

Duration: May 6, 2024 – August 30, 2024

### About Lymphoma Coalition:

Lymphoma Coalition (LC) is a worldwide network of patient organisations with a full or partial focus on providing support to those affected by lymphoma, including chronic lymphocytic leukaemia (CLL). The need for a central hub of consistent, reliable, and current information was recognised, as well as the need for lymphoma patient organisations to share resources, best practices, and policies and procedures. In 2002, four lymphoma organisations started LC and in 2010, it was incorporated as a not-for-profit organisation. Today, there are more than 90 member organisations from over 55 countries. As the organisation grew, an additional workstream was added dedicated to advocating for equitable care globally. LC's current strategy remains focused on ensuring impact within two key pillars: information and advocacy.

### Internship Overview:

Lymphoma Coalition is seeking a dynamic and motivated Marketing and Communications Intern to join our Communications & Information team.

The Marketing and Communications Intern will play a crucial role in supporting our marketing and communications efforts at a global level. This is a valuable opportunity for a student to gain practical experience and contribute to the creation of content in a meaningful way, for those living with lymphoma.

### Key Responsibilities:

As a Marketing and Communications Intern at Lymphoma Coalition, your primary responsibilities will include:

- Providing support to the marketing department's global and regional initiatives.
- Assisting with ongoing marketing programs and campaigns.
- Contributing to website reconfiguration and content updates on WordPress CMS.
- Designing visual content for various communication channels.
- Collaborating with the team to create and post engaging social media content.
- Assist with social media advertisements and campaigns.
- Extracting and analyzing social media analytics to assess campaign effectiveness.

### Qualifications:

To be considered for this internship, the ideal candidate should possess the following qualifications:

- Be registered in a marketing/communications program that requires an internship
- Intermediate knowledge of Microsoft Office (Word, PowerPoint, Excel).
- Basic knowledge of Adobe Creative Suite (Photoshop, InDesign).
- Experience in website administration, including managing and updating a WordPress CMS.
- Proficiency in social media management, including content creation, posting, and ad management.
- Ability to analyze and report on social media metrics.

- Strong communication and organizational skills.
- Ability to work independently and remain motivated as the team members all work remotely.
- Excellent communication skills. Knowing another language in addition to English is a definite asset as we are a global organisation, however, it is not a requirement.
- A passion for healthcare, non-profit organisations, or related fields is a plus.

#### Benefits:

- Gain hands-on experience in marketing and communications within the non-profit sector.
- Work closely with a dedicated team of professionals committed to making a difference.
- Enhance your skills in website administration, design, and social media management.
- Flexible working hours ensuring work life balance is maintained.
- Financial compensation provided for duration of internship.
- Potential for continued involvement or future opportunities within Lymphoma Coalition.

#### Interested?

If the above opportunity sounds interesting, we encourage you to apply if you are a marketing and communications student looking for a meaningful internship experience. Please send your resume and a cover letter detailing your qualifications and why you are interested in working with Lymphoma Coalition to:

[marketing@lymphomacoalition.org](mailto:marketing@lymphomacoalition.org)

Lymphoma Coalition is an equal opportunity employer and welcomes applications from candidates of all backgrounds. We look forward to reviewing your application and exploring the opportunity to work together in our mission to support those affected by lymphoma.

#### Deadline:

Resumes and cover letters will be accepted until 29 March 2024.